



## **Need to Know News (NTKN), CQG Offer Real-Time Economic Releases and News**

**New York, NY, September 15, 2008** – Need to Know News LLC today announced a licensing agreement with CQG, Inc. to provide its Essential service, the only scrolling news feed designed specifically for traders. Essential provides real-time global economic releases and market-moving data via CQG terminals.

“Need to Know News is excited to offer Essential through CQG. Essential is the first and only real-time financial news service designed specifically for electronic traders,” said Clint Rhea, Chief Operating Officer of NTKN. “As the name denotes, Essential exclusively delivers crucial trading data and news in a trader-friendly format, with no clutter from extraneous news, at a price that is a fraction of other services.”

Rhea highlighted the low cost of the service: “Essential is less expensive than the competition. Traders are privy to key global economic releases and other market-moving news throughout the day. Our journalists report via ultra-low latency infrastructures and have privileged access to vital official data from sources such as governments and central banks.”

“Traders want the key points to a news event so they can react quickly in the market. Essential’s concise format delivers only the critical information needed,” said Jim Mook, CQG’s Director of Business Development. “CQG is pleased to provide Need to Know News’ Essential service to our customers.”

### **About Need to Know News**

Initially a supplier of **Scream Audio** broadcasts of economic releases and news for the electronic trader, in 2007 Need to Know News began providing computer-readable news for algorithmic trading. The company’s **Lightning Bolt** service quickly became the leading news-feed integrated into sophisticated banks and hedge funds algorithms. With news bureaus and data centers linked together via state-of-the-art infrastructure in North America and Europe, the next natural progression in expanding Need to Know News’ product line was the creation of **Essential**, the first and only scrolling news service designed exclusively for electronic traders. For more information about NTKN, call 312-663-7176 or visit [needtoknownews.com](http://needtoknownews.com).

### **About CQG**

CQG, Inc. is the industry’s highest-performing solution to integrate market data, technical analysis, and trade routing. CQG’s data coverage includes futures, options, fixed income, foreign exchange, and equities worldwide as well as debt securities, reports, and indices. CQG is headquartered in Denver, Colorado with sales and support offices worldwide. For more



information about CQG, please call 1-800-525-7082. From outside the US and Canada, visit [www.cqg.com](http://www.cqg.com) for contact information.

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